

## Sponsorship Levels

<b>Sponsorship Level</b>	<b>Platinum Partner \$30K</b>	<b>Principal Sponsor \$15K</b>	<b>Supporting Sponsor \$5K</b>
<b>Term</b>	<b>1 Year (2 Classes)</b>	<b>1 Class</b>	<b>1 Class</b>
<b>Lunch and Learn</b>	2 per class	1 per class	1 per class
<b>Demo Day Sponsorship</b> (attracts over 300+ local attendees)	2 Demo Days <ul style="list-style-type: none"> <li>• Opportunity to address audience</li> <li>• Table at event</li> <li>• On stage thank you</li> <li>• Logo on program and intro slide</li> </ul>	1 Demo Day <ul style="list-style-type: none"> <li>• Table at event</li> <li>• On stage thank you</li> <li>• Logo on program and intro slide</li> </ul>	1 Demo Day <ul style="list-style-type: none"> <li>• On stage Thank you</li> <li>• Logo on program and intro slide</li> </ul>
<b>Mentor Round Robin Event Sponsorship</b> (event with mentors and Starters at start of class)	2 per year (2 classes)	1 per class	-
<b>Private Sponsored Event</b> (private event targeting all prior Starters)	2 per year (2 classes)	1 per class	-
<b>Recognition on Starter Studio website</b>	Platinum Partner status and logo on website for 1 Year	Principal Sponsor status and logo on website for 6 months	Supporting Sponsor status and logo on website for 6 months
<b>Logo on the Starter Studio wall at Canvs</b>	Large Logo on Starter Studio Wall	Medium Logo on Starter Studio wall	-
<b>Featured on the Starter Studio Podcast</b>	Weekly mention as a Platinum Sponsor , 12 promos or 2 feature episodes (2 classes )	Weekly mention as a Principal Sponsor, 6 promos or a feature episode (1 Class)	Mentioned as a Supporting Sponsor each week
<b>Recognition on weekly email</b> (reach 1k+ local community members)	24 weekly mentions with logo Plus additional mentions	12 weekly mentions with logo Plus additional mentions	6 bi-weekly mentions with logo
<b>Sponsor email profile</b> (reach 1k+ local community members)	2 per year (2 classes)	1 per class	-
<b>Recognition</b> (A special thank you at community events)	All public events for one year and recognition on event marketing	All lunch and learns and Founders Talks for 1 class and recognition on event marketing	All lunch and learns or Founders Talks for 1 class

**For more information, email Melissa Wasserman, Director of Operations at [melissa@starterstudio.com](mailto:melissa@starterstudio.com)**